



## **NEWS RELEASE**

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### **7<sup>th</sup> Annual Paws in the Park at DC Ranch Focuses on Pet Adoption, Education, Entertainment**

SCOTTSDALE, Ariz. (March 21, 2008) – For six years, Valley pet lovers have celebrated their pets, and opened their homes for new ones, at the annual **Paws in the Park at DC Ranch**. The upcoming 7<sup>th</sup> annual Paws in the Park, hosted by DC Ranch and the DC Ranch Community Foundation, will be held **Saturday, April 19, 2008, from 10:00 a.m. to 2:00 p.m.**

Pets on leashes are invited to the outdoor event, which emphasizes on-site pet adoption and education while offering a morning of pet and owner entertainment, activities and merchandise. Sponsored by a host of major humane organizations, DMB Realty, pet retailers and service providers, the event is free of charge and is held at Market Street Park at DC Ranch, **located at 20715 N. Pima Road**, at the southeast corner of Thompson Peak Parkway and Pima Road in Scottsdale.

Rescue organizations will bring dogs and cats for adoption on site. Contests such as owner/pet look-a-like, City of Scottsdale K-9 Unit demonstrations, hot dog eating, best trick and best costume will be a few of the events occurring throughout the event.

While the event will be loaded with fun and gourmet goodies for pets and owners, a serious objective is to impart information about animal issues including overpopulation, finding homes for healthy pets and animal rescue organizations. Donations and awareness will help support the Phoenix Animal Care Coalition 911 (PACC911), a nonprofit organization that brings together animal welfare organizations throughout Maricopa County in a collaborative effort to benefit the treatment of animals.

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For more information on Paws in the Park or to learn how to participate in the event, call Desert Camp at DC Ranch at 480.342.7178.

- What:** 7<sup>th</sup> Annual Paws in the Park
- Where:** Market Street Park at DC Ranch  
20715 N. Pima Road in Scottsdale
- When:** Saturday, April 19, 2008  
10:00 a.m. – 2:00 p.m.
- Why:** To find homes for healthy pets and impart information about animal issues including overpopulation.
- Cost:** Free
- Contact:** DC Ranch Desert Camp Community Center at 480. 342.7178

About DC Ranch

DC Ranch is a 4,400-acre community located adjacent to McDowell Sonoran Preserve in north Scottsdale. Developed by DMB Associates, Inc., and designed to respect the architectural and environmental integrity of the region, the community is now celebrating 10 years of engaged desert living. For information about DC Ranch, contact the Ranch Offices on Market Street at 480.513.1500.

About DC Ranch Community Foundation

DC Ranch developers DMB Associates, Inc. along with the Kemper & Ethel Marley Foundation, established the DC Ranch Community Foundation in 1998. Its mission is to enhance the sense of community within DC Ranch; enhance the educational opportunities for the public and students in the area; and promote the preservation and stewardship of public spaces within the DC Ranch community. The Foundation also sponsors cultural, artistic and civic and recreational activities and supports community volunteerism by matching interested residents with local volunteer opportunities.

About PACC911

PACC911, founded by Bari Mears, brings together the many animal welfare organizations from throughout Maricopa County in an interactive manner, providing opportunities for all

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to work together for the greater benefit of the animals. PACC911 focuses on assisting the rescue groups in four distinct ways: adoption events, fundraising, education and medical assistance through the new PACC911 Emergency Medical Fund. PACC911 has sparked a new spirit of cooperation amongst the partnering humane community now working in harmony as PACC members. For more information, please visit [www.pacc911.org](http://www.pacc911.org).

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